

CBL International China Business School 2012



**DRAFT ONLY!
CHANGES MIGHT
STILL OCCUR**

| | Sun, 29 July | Mon, 30 July | Tue, 31 July | Wed, 1 Aug | Thu, 2 Aug | Fri, 3 Aug | Sat, 4 Aug |
|---------------|--------------|----------------|---|--|---------------------------------------|---|------------|
| 9.00 - 10.30 | | Day of arrival | Welcome and Introduction - Orientation - | Chinese Economic System Prof. Wu Jianwei School of Economics and Management Tongji University (binding for business students only) | Sightseeing in Shanghai | Intercultural Communications I Prof. Lu Peiming Director HR-Department Tongji University | Free Day |
| 11.00 - 12.30 | | | Campus Tour | Chinese Legal System prof. Dr. Jiang Qingyun School of Law Tongji University (binding for law students only) | Big Bus Tour | Intercultural Communications II Prof. Lu Peiming Director HR-Department Tongji University | |
| 13.30 - 15.00 | | | Chinese Language Course I Hellen Peng Mandarin House | China Business Plan Competition - Introduction - | Sightseeing in Shanghai - continued - | Free Afternoon | |
| 15.30 - 17.00 | | | Chinese Language Course II Hellen Peng Mandarin House | China Business Plan Competition - Group Work - | | | |

Week II

| | Sun, 5 Aug | Mon, 6 Aug | Tue, 7 Aug | Wed, 8 Aug | Thu, 9 Aug | Fri, 10 Aug | Sat, 11 Aug |
|---------------|------------|---|---------------------|--|--|-------------------------|-------------|
| 9.00 - 10.30 | Free Day | Start-up in China I Dr. Nils Seibert Burkhardt Böhland & Partners Rechtsanwälte | | Tsinghua University Day | Diplomatic Briefing US embassy | | Free Day |
| 11.00 - 12.30 | | Start-up in China II Dr. Nils Seibert Burkhardt Böhland & Partners Rechtsanwälte | Transfer to Beijing | Visit to Tsinghua University | Starting a small business in China Florian Eysler iF Foods Ltd. | Visit to the Great Wall | |
| 13.30 - 15.00 | | China Business Plan Competition - Q&A session - | | The social and historical background of law in China - The concept of Special Economic Zones Prof. Wang Chenguang Law School Tsinghua University | Visit of the European Chamber of Commerce in China - Introduction - Penny Zhang European Chamber | | |
| 15.30 - 17.00 | | Chinese Language Course III Hellen Peng Mandarin House | | IP Law and Technology Transfer Prof. Feng Shujie Law School Tsinghua University | The Swiss Presence in the Yangze Delta Heinrich Schellenberg Consul General of Switzerland | | |

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| | Sun, 12 Aug | Mon, 13 Aug | Tue, 14 Aug | Wed, 15 Aug | Thu, 16 Aug | Fri, 17 Aug | Sat, 18 Aug |
|---------------|---------------------------|---|--|---|--|------------------|-------------|
| 9.00 - 10.30 | Free Day | Chinese Language Course IV Hellen Peng Mandarin House | Logistics in China Torsten Nolting Hapag Lloyd | Heritage Breakfast at Peace Hotel (optional) | Free Day | Day of departure | |
| 11.00 - 12.30 | | Chinese Language Course - Test - Hellen Peng Mandarin House | Visit of container depot | Study Time | | | |
| 13.30 - 15.00 | Transfer back to Shanghai | The Steely "How of Sales in in China" Dirk Tretter Fmr. ThyssenKrupp / Dalian Liebherr / Shanghai | Visit of Lingang New City | China Business Plan Competition - Presentations - | The Peninsula Hotel Court Lunch (optional) | | |
| 15.30 - 17.00 | | Tips for Drafting and Negotiating Contracts with Chinese Partners Victor Wang Rödl & Partner Law Firm | Visit of Yangshan Deepwater Port | China Business Plan Competition - Presentations - | Farewell Dinner and Certificates Ceremony | | |